SALMA

South Australian Late Model Association Inc

"The Greatest Show on Dirt"

EASTER 10,000 Timmis Speedway Mildura.

A little history and background on Dirt Late Models, they originate from America, they are the most powerful sedan speedway section in Australia, with cars producing 800+ horsepower. SALMA held the first Australian Title (in 10 years) outside of Western Australia in January 2011 at Timmis Speedway Mildura, which was a great success.

We as a club are proud to have the honour of hosting this prestigious event as it will be the largest payout for a Late Model race to date, with the Winner taking home $10,000. We hope to attract a top class field of more than 25 cars and teams from all over Australia.

Friday 6th April 2011 - Format for 1st Night

3 x Heats per driver

Sunday 8th April 2011 - Format for 2nd Night

1 x Heat per driver

Pole Shuffle for Top 10 Cars

B - Main if needed

50 Lap – A Main Feature – Highest point scorer to the front and Lowest to the rear. Top 4 Cars from the B-Main will Transfer to the A Main

Sponsorship Package's Up for Grabs….

Option 1 – Purchase a Heat Race for $500.00 Per Heat.

For your money you will get to choose a heat from 1-14 first in beat dressed, 2 weeks prior to the event all the Heat Sponsors will go into a hat and one of you will become the Naming Rights Sponsor for the Whole Event. Your company Logo will go on our novelty cheque which the winner of the A-Main will keep, all Trophies & Sashes + 2 free ticket for both nights of the Speedway. You can also have yourself or a representative of your company hand the trophies and sashes to the Top 4 place getters of the A-Main. Your company name to appear in the Mildura Speedway Program, all media releases leading up to the event & after the event + a Banner will appear in the middle of the track both night of racing, at our display somewhere in Mildura (Location undecided).

The Heat Sponsors who do not get chosen for Naming Right's you will get your company name to appear in the Mildura Speedway Program, all media release leading up to the event & after the event, there will be a banner with all the Heat Sponsor's names on it with what Heat you choose. The Banner will appear in the middle of the track both night of racing, at our display somewhere in Mildura (Location undecided). All sponsors will be listed on the SALMA Website.

All Heat Sponsor's must be finalised by Sunday 18th March 2012, so we can get Tophies etc organised.

Option 2 – Buy a lap for the A Main Feature on the 2nd night - $100.00 Per Lap.

For your money you will get to choose a lap from 1 - 50 1st in best dressed, your name will appear in the Mildura Speedway Program, all media release leading up to the event & after the event, there will be a banner with all the Lap Sponsor's names on it with what Lap you choose. The Banner will appear in the middle of the track both night of racing, at our display somewhere in Mildura (Location undecided).

All Lap Sponsor's must be finalised by Sunday 26th March 2012, so we can get Banner organised.

SALMA would be happy to send you an Invoice, for your sponsorship.

The Following Heat Sponsors so far are:

HEAT NO.	COMPANY NAME	HEAT NO.	COMPANY NAME
1.	Surfside Custom Systems	2.	
3.		4.	J & J Ruston Engineering
5.		6.	
7.		8.	
9.		10.	Cross Roads Holiday Park Mildura
11.		12.	Lake Eildon Houseboat & Sales
13.		14.	

The following Lap Sponsors so far are:

LAP NO.	COMPANY NAME	LAP NO.	COMPANY NAME
1.	Metro Tow	2.	Christies Beach Auto Centre
3.		4.	
5.	Raymond Family Motorsport	6.	
7.		8.	
9.		10.	Crimmins Racing
11.		12.	
13.		14.	
15.	Signs On Para	16.	
17.		18.	
19.		20.	
21.		22.	
23.		24.	John Williams
25.	Signs On Para	26.	
27.		28.	AAA Mortgage Solutions
29.		30.	
31.		32.	
33.		34.	
35.		36.	
37.		38.	
39.		40.	
41.		42.	
43.		44.	Hytek Concrete Australia
45.	Hytek Concrete Australia	46.	Hytek Concrete Australia
47.	Hytek Concrete Australia	48.	Hytek Concrete Australia
49.	Gardner Bearings	50.	Hills Rural Contracting

Thank you so much from SALMA (South Australian Late Model Association Inc.)